

TSAFF 2017 Social Media Toolkit

Assets and Information for Promoting the 12th Tasveer South Asian Film Festival on Social Media

CONNECT WITH TSAFF

Follow @TasveerSeattle on [Facebook](#), [Twitter](#), and [Instagram](#).

Watch our videos and Festival trailers on our [Youtube channel](#).

Join the conversation by using our hashtag #TSAFF2017

TWEET

Use and adapt these tweets on your Twitter feed to get your followers involved with #TSAFF2017

FOR FILMMAKERS

So excited to be part of the #TSAFF2017 line-up with [Film Name]! Come watch our hard work with @TasveerSeattle [custom link]!

We're joining #TSAFF2017 w/ [Film Name]! Catch us and the film at [custom link]!

We're proud to say that [Film Name] is an official selection for #TSAFF2017! Come check us out with @TasveerSeattle [custom link]

#TSAFF2017 is happening & @TasveerSeattle has chosen [Film Name] to be in the line-up! Don't forget to catch us—[custom link]

FOR TSAFF FRIENDS

Love Independent Films from [SouthAsia/India/Pakistan/Nepal/Bangladesh/ Tibet]? Then you've got to check out Tasveer South Asian Film Festival in Seattle | Oct 6-15 @TasveerSeattle

#Seattle's fav South Asian film fest, #TSAFF2017, is back! See the best features & shorts from the subcontinent at @TasveerSeattle Oct 6-15

I'm heading to #TSAFF2017 Film Fest Oct 6-15. Join me there! Check out the amazing lineup at tasveer.org @TasveerSeattle

So excited about the screening of [Film Name] at #TSAFF2017 on [Date]. Join me! Tickets at tasveer.org

FACEBOOK

Use and adapt these sample Facebook posts and help spread the word on your timeline.

FOR FILMMAKERS

We're so excited to be part of the official selection for the 12th Tasveer South Asian Film Festival! Watch our hard work in [Film Name] on the big screen with @TasveerSeattle at TSAFF2017 [custom link]

We are proud to join the 12th Tasveer South Asian Film festival line-up with [Film Name]. Catch us and our film at TSAFF2017 @TasveerSeattle

The news is out! @TasveerSeattle has chosen [Film Name] in its official selection for the 12th Tasveer South Asian Film Festival! We can't wait to see our work featured in the largest South Asian film festival in America! Don't forget to check us out [custom link]

FOR TSAFF FRIENDS

Have you heard the news? Tasveer South Asian Film Festival is back for its 12th year, with a lineup of 56 of the best films from South Asia. Check out the lineup at tasveer.org and join me! @TasveerSeattle

I'm heading to the largest South Asian Film Fest Oct 6-15. Join me there! Check out the amazing lineup of 50+ films, galas, and visiting filmmakers at tasveer.org @TasveerSeattle

I'm so excited about the screening of [Film Name] at Tasveer South Asian Film Festival on [Date]. Join me! Tickets at tasveer.org @TasveerSeattle

Can't wait for the always-glamorous opening night of Tasveer South Asian Film Festival. I'm ready to walk the red-carpet! Check it out at tasveer.org.

Post to Share:

<https://www.facebook.com/TasveerSeattle/photos/a.458509810895467.1073741827.364757403604042/1437021593044279/?type=3>

INSTAGRAM

Use and adapt these sample Instagram posts and get your followers involved with #TSAFF2017

FOR FILMMAKERS

We're so excited to be part of the official selection for the 12th Tasveer South Asian Film Festival in #Seattle! Watch our hard work in [Film Name] on the big screen with @TasveerSeattle at #TSAFF2017! #FilmFestival #OfficialSelection

We are proud to join the 12th Tasveer South Asian Film festival line-up with [Film Name]. Catch us and our film at TSAFF2017 @TasveerSeattle #FilmFestival #OfficialSelection #TSAFF2017

FOR TSAFF FRIENDS

I'm heading to the largest South Asian Film Fest Oct 6-15. Join me there! Check out the amazing lineup of 50+ films, galas, and visiting filmmakers at tasveer.org @TasveerSeattle #TSAFF2017 #FilmFestival #Seattle

I'm so excited about the screening of [Film Name] at Tasveer South Asian Film Festival on [Date]. Join me! Tickets at tasveer.org @TasveerSeattle #TSAFF2017 #FilmFestival #Seattle

Can't wait for the always-glamorous opening night of Tasveer South Asian Film Festival. I'm ready to walk the red-carpet! Check it out at tasveer.org
#TSAFF2017 #FilmFestival #Seattle

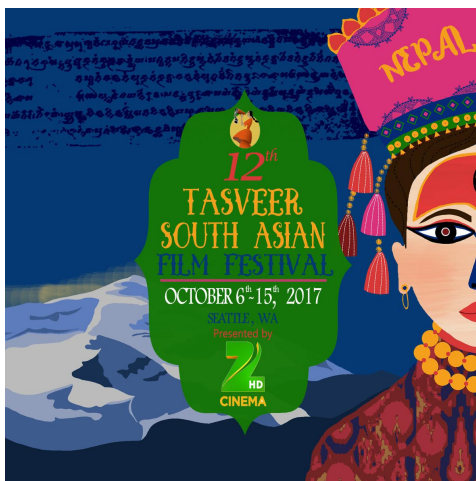
DOWNLOAD IMAGES

Festival poster artwork in following forms -

Facebook Cover Photo



Facebook Profile Photo



Twitter Photo



Instagram Photo



TSAFF2017 Logo



Tasveer Logo

