

# TSAFF 2018 Social Media Toolkit

*Assets and Information for Promoting the 13th Tasveer South Asian Film Festival on Social Media and Newsletters/Websites*

## CONNECT WITH TSAFF

Follow @TasveerSeattle on Facebook, Twitter, and Instagram.

Watch our videos and Festival trailers on our Youtube channel: [Tasveer Seattle](#)

Join the conversation by using our hashtag #TSAFF2018

## TWEET

*Use and adapt these tweets on your Twitter feed to get your followers involved with #TSAFF2018*

### FOR FILMMAKERS

So excited to be part of the #TSAFF2018 line-up with [Film Name]! Come watch our hard work with @TasveerSeattle [custom link]!

We're joining #TSAFF2018 w/ [Film Name]! Catch us and the film at [custom link]!

We're proud to say that [Film Name] is an official selection for #TSAFF2018! Come check us out with @TasveerSeattle [custom link]

#TSAFF2018 is happening & @TasveerSeattle has chosen [Film Name] to be in the line-up! Don't forget to catch us—[custom link]

### FOR TSAFF FRIENDS

Love Independent Films from [SouthAsia/India/Pakistan/Nepal/Bangladesh/ Tibet]? Then you've got to check out Tasveer South Asian Film Festival in Seattle | Sept 28-Oct 7 @TasveerSeattle

#Seattle's fav South Asian film fest, #TSAFF2018, is back! See the best features & shorts from the subcontinent at @TasveerSeattle Sept 28-Oct 07

I'm heading to #TSAFF2018 Film Fest Sept 28-Oct 7. Join me there! Check out the amazing lineup at [tasveer.org](#) @TasveerSeattle

So excited about the screening of [Film Name] at #TSAFF2018 on [Date]. Join me! Tickets at [tasveer.org](#)

## FACEBOOK

*Use and adapt these sample Facebook posts and help spread the word on your timeline.*

#### FOR FILMMAKERS

We're so excited to be part of the official selection for the 13th Tasveer South Asian Film Festival! Watch our hard work in [Film Name] on the big screen with @TasveerSeattle at TSAFF2018 [custom link]

We are proud to join the 13th Tasveer South Asian Film festival line-up with [Film Name]. Catch us and our film at TSAFF2018 @TasveerSeattle

The news is out! @TasveerSeattle has chosen [Film Name] in its official selection for the 13th Tasveer South Asian Film Festival! We can't wait to see our work featured in the largest South Asian film festival in America! Don't forget to check us out [custom link]

#### FOR TSAFF FRIENDS

Have you heard the news? Tasveer South Asian Film Festival is back for its 13th year, with a lineup of 60+ of the best films from South Asia. Check out the lineup at [tasveer.org](http://tasveer.org) and join me! @TasveerSeattle

I'm heading to the largest South Asian Film Fest Sept 28-Oct 7. Join me there! Check out the amazing lineup of 60+ films, galas, and visiting filmmakers at [tasveer.org](http://tasveer.org) @TasveerSeattle

I'm so excited about the screening of [Film Name] at Tasveer South Asian Film Festival on [Date]. Join me! Tickets at [tasveer.org](http://tasveer.org) @TasveerSeattle

Can't wait for the always-glamorous opening night of Tasveer South Asian Film Festival. I'm ready to walk the red-carpet! Check it out at [tasveer.org](http://tasveer.org).

## INSTAGRAM

*Use and adapt these sample Instagram posts and get your followers involved with #TSAFF2018*

#### FOR FILMMAKERS

We're so excited to be part of the official selection for the 13th Tasveer South Asian

Film Festival in #Seattle! Watch our hard work in [Film Name] on the big screen with @TasveerSeattle at #TSAFF2018! #FilmFestival #OfficialSelection

We are proud to join the 13th Tasveer South Asian Film festival line-up with [Film Name]. Catch us and our film at TSAFF2018 @TasveerSeattle #FilmFestival #OfficialSelection #TSAFF2018

FOR TSAFF FRIENDS

I'm heading to the largest South Asian Film Fest Sept 28-Oct 7. Join me there! Check out the amazing lineup of 60+ films, galas, and visiting filmmakers at [tasveer.org](http://tasveer.org) @TasveerSeattle #TSAFF2018 #FilmFestival #Seattle

I'm so excited about the screening of [Film Name] at Tasveer South Asian Film Festival on [Date]. Join me! Tickets at [tasveer.org](http://tasveer.org) @TasveerSeattle #TSAFF2018 #FilmFestival #Seattle

Can't wait for the always-glamorous opening night of Tasveer South Asian Film Festival. I'm ready to walk the red-carpet! Check it out at [tasveer.org](http://tasveer.org) #TSAFF2018 #FilmFestival #Seattle